Welcome

Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)
Updates on Rent Relief

Polly Donaldson, Director, Department of Housing and Community Development
DMPED Weekly Recovery Check-In

Updates on Rent Relief

November 17, 2020
DHCD COVID-19 Rental Assistance Programs (as of 11/9/2020)

• Total Rental Assistance since July 2020: $1,560,860 for 392 awardees

• COVID-19 Tenant Based Rental Assistance (TBRA):
  – Program dates: June 2020 – December 31, 2020
  – Applicants must be 60% MFI or below
  – Covers a portion of Back Rent, Current Rent, & Security Deposits
  – Administered by LEDC & HCS
  – 317 applications reviewed; 259 awardees
  – $1,101,224 in rental assistance payments made

• COVID-19 Housing Assistance Payments (CHAP):
  – Program dates: July 16, 2020 – September 30, 2021
  – Applicants must be between 30% - 80% MFI
  – Covers a portion of Back Rent only
  – Administered by GWUL, HCS, & UPO
  – 1,271 requests; 769 tentatively eligible; 133 awardees;
  – $459,636 in rental assistance
COVID-19 Rental Assistance Requests as of 11/9/20

TBRA Applications Submitted May to November

Eligible CHAP Requests June to November

Sum of Back Rent Requests

Applications
COVID-19 TBRA Awards & Demographics as of 11/9/20

- Awardees: 259
- Common Monthly Award Amount: $750
- A majority of TBRA Awardees are in Ward 4 (38%) and most awardees are within 0 – 30% MFI (89%).
- 51% of awardees identify as Hispanic/ Latinx
- 48% of awardees identify as African American/ Black

<table>
<thead>
<tr>
<th>MFI level</th>
<th>Awardees</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 30%</td>
<td>89%</td>
</tr>
<tr>
<td>31 - 50%</td>
<td>10%</td>
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<tr>
<td>51 - 60%</td>
<td>1%</td>
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<table>
<thead>
<tr>
<th>Ward</th>
<th>Awardees</th>
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<td>Ward 5</td>
<td>12%</td>
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<tr>
<td>Ward 7</td>
<td>14%</td>
</tr>
<tr>
<td>Ward 8</td>
<td>22%</td>
</tr>
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</table>
CHAP Awards & Demographics as of 11/9/20

• Number of awardees: 133
• Average CHAP Award for estimated 3 months: $3,192
  – Average monthly subsidy: $1,064
• Most CHAP Awardees are in Wards 8 (33%) and Ward 7 (17%);
• Most awardees are within 0 – 30% MFI (73%).
• The majority identify as African American or Black (82%).

<table>
<thead>
<tr>
<th>MFI Level</th>
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<tbody>
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<td>0 - 30% MFI</td>
<td>73%</td>
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<tr>
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<td>19%</td>
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<td>51 -60% MFI</td>
<td>4%</td>
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<tr>
<td>61 -80% MFI</td>
<td>4%</td>
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<table>
<thead>
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<th>Awardees</th>
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<td>10%</td>
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<tr>
<td>Ward 7</td>
<td>17%</td>
</tr>
<tr>
<td>Ward 8</td>
<td>33%</td>
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TBRA Application Process

- To apply for COVID-19 TBRA applicants should contact
- **Housing Counseling Services (HCS):** call (202) 667-7713
- **Latino Economic Development Center (LEDC):** text (202) 596-2445 or email myhome@ledcmetro.org

**General Eligibility:**
- Tenants must be District residents who have resided in their unit since February 29, 2020.
- Tenant must demonstrate they are delinquent on rent or are unable to pay rent.
- Live in a building with 50 units or less
- Tenants must earn 60% of the Median Family Income (MFI) or below based on the [COVID-19 Income Schedule](#).
• To apply for CHAP applicants should apply online via the Department of Human Services Portal:
  https://octo.quickbase.com/db/bfpwsjvi2?a=nwr

Or the Providers:

• **Housing Counseling Services (HCS):** (202) 667-7339
  or chap@housingetc.org

• **Greater Washington Urban League (GWUL):**
  (202) 524-8175 or covidrent@gwul.org

• **United Planning Organization (UPO):** (202) 231-7910 or (202) 562-3800
  or housingservices@upo.org
• **General Eligibility:**
  – Tenants must be District residents who have resided in their unit since February 29, 2020.
  – Tenant must demonstrate they are delinquent on rent.
  – Tenant must demonstrate that they have been impacted by COVID-19.
  – Tenants must earn between 30% - 80% of the Median Family Income (MFI) based on the [COVID-19 Income & Rent Schedule](#). Proof of income eligibility documentation includes but is not limited to:
    • Checking and savings account statements;
    • Unemployment or emergency benefits
    • Transaction histories from CashApp, Venmo, PayPal etc.
    • If a resident is 18 years or older and a full-time student, proof of current enrollment will be needed, and special rules will apply for their income calculation
DowntownDC BID

Neil Albert, President and Executive Director, DowntownDC BID
ABOUT DOWNTOWNDC BID

Founded in 1997; a private non-profit organization that provides capital improvements, resources and research that keep the BID area clean, safe, economically and environmentally strong and accessible.

Encompasses a 138-block area of approximately 520 properties from Massachusetts Avenue on the north to Constitution Avenue on the south, and from Louisiana Avenue on the east to 16th Street on the west.
DOWNTOWNDC ECONOMY: NET FISCAL IMPACT (in millions)

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Fiscal Year 2010</th>
<th>Annual Growth 2010 - 2019</th>
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<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DC Local Tax and Other Revenues</td>
<td>$1,439</td>
<td>$829</td>
</tr>
<tr>
<td>Estimated Fiscal Costs</td>
<td>$570</td>
<td>(322)</td>
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<tr>
<td>Net Fiscal Impact</td>
<td>$869</td>
<td>$507</td>
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</table>

Downtown DC's Share of DC Total Gross Local Revenue

- 2019: 15.8%
- 2010: 15.1%

Downtown DC's Share of DC Total Gross Local Expenditure

- 2019: 6.2%
- 2010: 5.9%

Source: DC 2019 CAFR and DC FY 2020 budget (as FY 2021 budget release was moved from March 30, 2020 to May 8, 2020)
DOWNTOWNDC ECONOMY: DC BUDGET GROWTH OVERVIEW 2010 - 2019

DC BUDGET GROWTH OVERVIEW
2010-2019

Annual Growth Rate

Nominal Tax Revenue 6.1%
Real Tax Revenue 4.2%
Population 1.8%
Jobs 1.3%
**DOWNTOWNDC ECONOMY: EFFECTS OF COVID-19 PANDEMIC**

### Restaurants Open %
- 11.3% (a)
- Destination and quick service restaurants and coffee shops for takeout, delivery or indoor or outdoor dining. (b) Allowed starting 5/29/2020

### Retail Locations Open %
- 60%
- 59%
- 59%
- 62%
- 66%
- 67%
- 64%
- 70%

### Hotel Rooms Open %
- 26%
- 26%
- 33%

### Museums Open %
- 11.3%
- 11.5%
- 11.5%
- 11.5%
- 11.6%
- 12%
- 12.3%
- 12.7%

### DowntownDC Economy as % of 2019
- 100%
- 60%
- 59%
- 59%
- 62%
- 66%
- 71%
- 76%
- 82%
- 84%

### % of Office Workers in Their Office
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%

### Museums open %
- 0%
- 0%
- 0%
- 0%
- 0%
- 0%
- 0%
- 0%
- 0%
- 0%

### Museums open %
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%
- 5%

### Source:
DowntownDC BID
**DOWNTOWNDC ECONOMY: EFFECTS OF COVID-19 PANDEMIC**

**Only 10% of DowntownDC Office Workers** were working from their offices in Oct 2020—up from 5% in July.

**Daytime Population** dropped from 256,000 in Feb to 47,000 in Oct (down 82%)—up from 35,000 in July.

**Metrorail Weekday Ridership** for September 2020 was 8% of September 2019 ridership—up from 2% in April and 4% in June.

**The Retail Vacancy Rate** reached a record high of 18% in Oct 2020—up from 17% in July and 12% at the end of 2019.

**Hotel Revenue** in 3Q 2020 was 9% of 3Q 2019 revenue—up from 3% in 2Q 2020.

@DowntownDCBID | downtowndc.org
Dine Out
ON 8TH STREET
HEATER DISTRIBUTION TO SUPPORT OUTDOOR DINING
Downtown Holiday Market

Michael Berman, President of Diverse Markets Management/ Downtown Holiday Market
16th Annual Downtown Holiday Market
Save the Date

Located: F Street (across from National Portrait Gallery and Hotel Monaco)

Hours: Open 12PM-8PM; except Thanksgiving, 11/30, 12/7, 12/14

Parking: CityCenterDC

Metro: Yellow, Green, or Red lines to the Gallery Place/Chinatown Metro station
New Retail Format, Safety Protocols

**Increased Footprint**
to allow spacious aisles around the market's back-to-back retail vendor tents on the street.

**Traffic Management and Capacity**
to offer separate entrance and exit points, streamlining a one-way distanced foot traffic flow and limited capacity in the market area.

**Required Face Masks & Enhanced Cleaning**
to ensure proper use of face masks and high contact surfaces to be sanitized throughout the day.
Downtown Holiday Site Map
New This Year

- **Streamed Performances on Jumbotron Screen:** Holiday-fun films, Saturday Morning Theater Shorts from The National Theatre and musical acts from local artists and bands

- **Virtual Programming and Activations:**
  - ARTECHOUSE’s mixed reality (XR)
  - Lumina projection “Chroma” show by artist Zak Forrest
This Year’s Vendors

70+ Retail and 6 Food Vendors: Ranging from local artisans and makers, shoppers can enjoy a range of gifts from the market’s art, clothes, craft, jewelry and specialty retail shops

View full list: downtownholidaymarket.com
Remarks

Rahama Wright, Founder, The Pop-Up Collective

David Burton, Founder, The Capital Candy
Open Discussion

Q & A
CORONAVIRUS.DC.GOV/RECOVERY