RECOVERY WEEKLY CHECK-IN WITH DMPED

Economic Recovery Updates

December 8, 2020

CORONAVIRUS.DC.GOV/RECOVERY
Welcome

Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)
The Bridge Fund

Sybongile Cook, Director of Business Development, DMPED
$35 Million grant fund to provide financial relief to restaurant and food services establishments that have experienced significant economic distress since the beginning of the COVID-19 public health emergency and made plans to respond and adapt to these challenging circumstances.
Restaurant Bridge Fund

**Eligible Applicants:** Full-service restaurants with restaurant licenses, including limited-service restaurants, fast food restaurants, and food service providers such as bars and taverns with a tavern license*, wineries, breweries and distilleries with a tavern license*, bakeries, cafes, delicatessens, coffee shops, caterers, vending trucks or carts, food trucks, food courts, and cafeterias would be eligible to apply for the Restaurant Bridge Fund.

*Bars, taverns, wineries, breweries, or distilleries holding tavern licenses through ABRA must derive at least 25% of sales from food. (If they do not, they can apply to the Entertainment Bridge Fund, which opens December 21, 2020.)*

**Eligible Use:** The funds will support general operational expenses (rent/mortgage/docking expense, payroll, insurance, fuel for mobile vendors, and/or utilities), and expenses incurred related to winterization or COVID-19 preparation.

**Award:** $10,000.00-$50,000.00

**Timeline:** Applications opened **YESTERDAY**, December 7, 2020 at 11:00 AM
The deadline to apply is **December 28, 2020 by 5:00 PM/EST.**
Restaurant Bridge Fund Eligibility

- Must be physically located in the District of Columbia
- Must employ at least one District resident, may include owner.
- **Must be currently open & operating.**
  - Business must have been revenue generating prior to October 1, 2020.
  - If the business opened after March 17, 2020 and before September 30, 2020, the business must have generated a minimum of $25,000 in revenue.
- Must have an **active DC Business License** and applicable ABRA license(s)
- Maximum of $10 million in annual revenue for 2019 and/or $7.5 million in revenue as of September 30, 2020.
- Franchises must be independently owned & operated.
- Must demonstrate financial distress of 25% in decrease in revenue during COVID-19.
- Must be Local Business Enterprise (LBE) eligible.
- Must have a Certificate of Clean Hands obtained from the Office of Tax and Revenue within 90 days of application date

*Additional application criteria is outlined on the coronavirus.dc.gov/bridgefund website.*
Restaurant Bridge Fund Eligibility

Additionally, 15% of the funds ($5.25M) will be set aside for businesses that meet the following conditions:
• Are eligible to be a Resident-Owned Business (ROB)
• Are eligible to be a Small Business Enterprise (SBE); and
• **ONE of the following:**
  • Majority owned by economically disadvantaged individual(s)
  • Majority owned by woman/women
  • Certified Disadvantaged Business Enterprise (DBE)

Applicants for the set-aside must also meet the eligibility requirements for the Bridge Fund Restaurant program
Are you Restaurant Bridge Fund Ready?

How to get ready:

1. 2018 tax return with all schedules or EIN letter
2. 2019 tax return with all schedules
3. 2019 Monthly Profit and Loss Statements
4. 2020 Monthly Profit and Loss Statements through September 30, 2020
5. Copy of active DC Basic Business License and applicable ABRA license(s)
6. Clean Hands Certificate for your business; obtained within 90 days of application date
7. Copy of Certificate of Occupancy
8. Proof of valid identification for owner (valid Driver’s License, State Issued Identification Card, or Passport)
For more information

Sign up for an information session

coronavirus.dc.gov/bridgefund

December 9, 2020 at 3 PM
December 10, 2020 at 1 PM
December 11, 2020 at 11 AM
The application, application guidance, and FAQs can be found by visiting: [www.coronavirus.dc.gov/bridgefund](http://www.coronavirus.dc.gov/bridgefund)

Deadline: December 28, 2020 by 5 PM/EST.

Application Questions

Email: restaurantbridgefund@dc.gov
Mayor’s Office of Nightlife and Culture Updates

Shawn Townsend, Director of Mayor’s Office of Nightlife and Culture
Streatery Winter Ready Grant Update

• As of December 2, 2020, 586 businesses have received grant funds.

• We want to remind all grant recipients of the December 12, 2020 deadline to submit expense reports.
Personal Protection Equipment (PPE) Distribution
Mayor Bowser Phase Two Guidance Webinar in Spanish

Monday, November 30, 2020
4:00PM

Topics include:
- Outdoor dining
- Updated restrictions
- Tent requirements
- Permitting

RSVP at PhaseTwoGuidanceWebinar.eventbrite.com

#DCHOPE dmped dc health

FORO VIRTUAL
GUÍA DE REAPERTURA FASE DOS PARA RESTAURANTES

Jueves 10 de diciembre de 2020
4:00PM

Se incluirán los siguientes temas:
- Comedores al aire libre
- Requisitos relacionados con carpas
- Permisos
- Últimas actualizaciones acerca de restricciones

Por favor regístrate en:
Guiareapertura2restaurantes.eventbrite.com

#DCHOPE dmped dc health

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OFFICE OF THE DEPUTY MAYOR FOR PLANNING & ECONOMIC DEVELOPMENT
Need a Test? Get a Test. Then Quarantine.

- Restaurant workers are eligible to get tested for COVID-19.
- You do not need a doctor's note or an appointment for any of the District’s walk-up testing sites. But to save time in line, first visit coronavirus.dc.gov/register to create a profile from your smartphone, tablet or computer.
REMEMBER THE MOTTO: PROTECT YOUR AUTO

✓ LOCK YOUR CAR
✓ TAKE YOUR KEYS
✓ SECURE YOUR ITEMS

FOLLOW US ON:

DCPOLICEDEPT  OFFICIALDCPOLICE

#PROTECTYOUAUTO

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Muriel Bowser, Mayor

CORONAVIRUS.DC.GOV
Restaurant Association Updates

Kathy Hollinger, President, Restaurant Association of Metropolitan Washington (RAMW)
Current State of the Restaurant Industry

- Employing 40% of normal workforce
- Foodservice/restaurant make up 31,057 UI claims, which is 62% of UI claims
- Experiencing a 55% decrease in sales
- 80% open for indoor dining → 59% of restaurants are not reaching the indoor allowable capacity
- 74% said that outdoor dining is very important to their business
- 74% of operators are having trouble bringing diners into their restaurant & think consumer confidence is a major issue
- 49% of operators are planning to alter operations heading into the colder months
Restaurant Closures

We have experienced 112% increase of restaurant closures
Resetting Our Industry: Future Legislative & Regulatory Priorities

- Grant and forgivable loans
- Increased access and use of public space
- Support ease of take out and delivery
- Partner on consumer confidence, support local restaurants campaign
- Provide opportunities for rent relief and forgiveness
- Commit to not increasing taxes or imposing new taxes on restaurants
Recovery Focused on Equity and Inclusion
Marketing Support & Building Consumer Confidence

Restaurants are working hard to ensure safe and enjoyable dining out or in your home. Thanks for standing by us! #HereForYou
Special Guest Remarks

Pastry Chef Tiffany MacIssac, Owner, Buttercream DC

Kim Bryden, Owner and Founder, Cureate

Yamrot Ezineh, Owner, Letena DC
Open Discussion

Q & A