

RECOVERY WEEKLY CHECK-IN WITH DMPED

Economic Recovery Updates

December 8, 2020

[CORONAVIRUS.DC.GOV/RECOVERY](https://coronavirus.dc.gov/recovery)

DMPED
OFFICE OF THE DEPUTY MAYOR FOR
PLANNING & ECONOMIC DEVELOPMENT

WE ARE
WASHINGTON
GOVERNMENT OF THE
DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR

Welcome

**Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)**

The Bridge Fund

Syborgile Cook, Director of Business
Development, DMPED

Restaurant Bridge Fund

\$35 Million grant fund to provide financial relief to restaurant and food services establishments that have experienced significant economic distress since the beginning of the COVID-19 public health emergency and made plans to respond and adapt to these challenging circumstances.

A graphic for the Restaurant Bridge Fund. It features a dark blue header with the word "RESTAURANT" in green and "BRIDGE FUND" in large white letters with green outlines. Below this, the text "APPLICATIONS NOW OPEN!" is written in green. Underneath, it says "For more information visit" followed by the URL "coronavirus.dc.gov/bridgefund" in green. At the bottom right, there is a logo for the Government of the District of Columbia, Mayor Muriel Bowser, with the text "WE ARE WASHINGTON" and "DC" in a stylized font.

RESTAURANT
BRIDGE FUND

APPLICATIONS NOW OPEN!

For more information visit coronavirus.dc.gov/bridgefund

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GOVERNMENT OF THE DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR

Restaurant Bridge Fund

Eligible Applicants: Full-service restaurants with restaurant licenses, including limited-service restaurants, fast food restaurants, and food service providers such as bars and taverns with a tavern license*, wineries, breweries and distilleries with a tavern license*, bakeries, cafes, delicatessens, coffee shops, caterers, vending trucks or carts, food trucks, food courts, and cafeterias would be eligible to apply for the Restaurant Bridge Fund.

***Bars, taverns, wineries, breweries, or distilleries holding tavern licenses through ABRA must derive at least 25% of sales from food. (If they do not, they can apply to the Entertainment Bridge Fund, which opens December 21, 2020.)**

Eligible Use: The funds will support general operational expenses (rent/mortgage/docking expense, payroll, insurance, fuel for mobile vendors, and/or utilities), and expenses incurred related to winterization or COVID-19 preparation.

Award: \$10,000.00-\$50,000.00

Timeline: Applications opened **YESTERDAY**, December 7, 2020 at 11:00 AM
The deadline to apply is **December 28, 2020 by 5:00 PM/EST.**

Restaurant Bridge Fund Eligibility

- Must be physically located in the District of Columbia
- Must employ at least one District resident, may include owner.
- **Must be currently open & operating.**
- Business must have been revenue generating prior to October 1, 2020.
- If the business opened after March 17, 2020 and before September 30, 2020, the business must have generated a minimum of \$25,000 in revenue.
- Must have an **active DC Business License** and applicable ABRA license(s)
- Maximum of \$10 million in annual revenue for 2019 and/or \$7.5 million in revenue as of September 30, 2020.
- Franchises must be independently owned & operated.
- Must demonstrate financial distress of 25% in decrease in revenue during COVID-19.
- Must be Local Business Enterprise (LBE) eligible.
- Must have a Certificate of Clean Hands obtained from the Office of Tax and Revenue within 90 days of application date

*Additional application criteria is outlined on the coronavirus.dc.gov/bridgefund website.

Restaurant Bridge Fund Eligibility

Additionally, 15% of the funds (\$5.25M) will be set aside for businesses that meet the following conditions:

- Are eligible to be a Resident-Owned Business (ROB)
- Are eligible to be a Small Business Enterprise (SBE); and
- **ONE of the following:**
 - Majority owned by economically disadvantaged individual(s)
 - Majority owned by woman/women
 - Certified Disadvantaged Business Enterprise (DBE)

Applicants for the set-aside must also meet the eligibility requirements for the Bridge Fund Restaurant program

Are you Restaurant Bridge Fund Ready?

How to get ready:

1. 2018 tax return with all schedules or EIN letter
2. 2019 tax return with all schedules
3. 2019 Monthly Profit and Loss Statements
4. 2020 Monthly Profit and Loss Statements through September 30, 2020
5. Copy of active DC Basic Business License and applicable ABRA license(s)
6. Clean Hands Certificate for your business; obtained within 90 days of application date
7. Copy of Certificate of Occupancy
8. Proof of valid identification for owner (valid Driver's License, State Issued Identification Card, or Passport)
9. Payroll roster (part-time and full-time employees and independent contractors) with state of residency as of September 30, 2020.

For more information

Sign up for an information session

coronavirus.dc.gov/bridgefund

December 9, 2020 at 3 PM

December 10, 2020 at 1 PM

December 11, 2020 at 11 AM

Contact Us

The application, application guidance, and FAQs can be found by visiting: www.coronavirus.dc.gov/bridgefund

Deadline: December 28, 2020 by 5 PM/EST.

Application Questions

Email: restaurantbridgefund@dc.gov

Mayor's Office of Nightlife and Culture Updates

Shawn Townsend, Director of Mayor's Office
of Nightlife and Culture

Streatery Winter Ready Grant Update

- As of December 2, 2020, 586 businesses have received grant funds.
- We want to remind all grant recipients of the **December 12, 2020** deadline to submit expense reports.



The poster features a background image of an outdoor dining area with blue umbrellas and black tables. A dark blue box in the top left corner contains the text: "Application period begins September 21, 2020". The main title "STREATERY WINTER READY" is in large white letters, with "GRANT PROGRAM" in green below it. A paragraph states: "The Mayor's Office of Nightlife & Culture will provide grant recipients \$6,000 to assist with winterizing their outdoor dining spaces. The utilization of funds can include, but will not be limited to tents, heaters, propane, lighting, furniture, etc." Below this, a green box says: "Eligible food retailers & non-food retailers must have at least one of the following:". A list follows: "• An active Sidewalk Cafe Permit", "• A Temporary Sidewalk Cafe Permit (also known as a Streatery)", and "• An ABRA Summer Garden or Sidewalk Cafe Endorsement". At the bottom left, a blue box says: "Apply at coronavirus.dc.gov/recovery-business". The footer contains contact information: "Please submit questions to nightlife@dc.gov #DCHOPE", and logos for the Mayor's Office of Nightlife & Culture, DMPED, and the Government of the District of Columbia.

Application period begins
September 21, 2020

STREATERY WINTER READY

GRANT PROGRAM

The Mayor's Office of Nightlife & Culture will provide grant recipients **\$6,000** to assist with winterizing their outdoor dining spaces. The utilization of funds can include, but will not be limited to tents, heaters, propane, lighting, furniture, etc.

Eligible food retailers & non-food retailers must have at least one of the following:

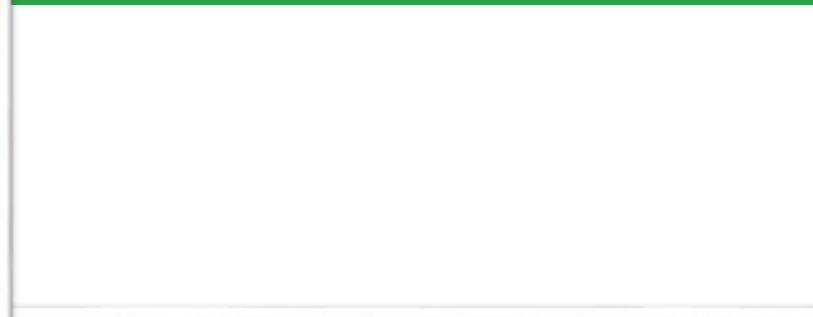
- An active Sidewalk Cafe Permit
- A Temporary Sidewalk Cafe Permit (also known as a Streatery)
- An ABRA Summer Garden or Sidewalk Cafe Endorsement

Apply at coronavirus.dc.gov/recovery-business

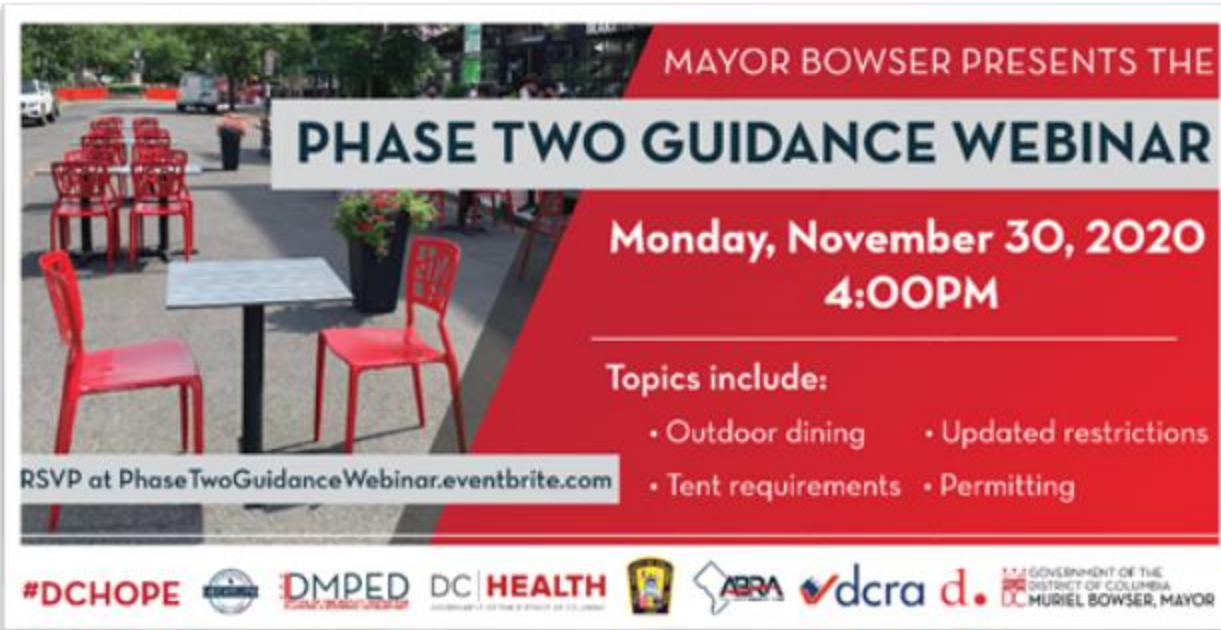
Please submit questions to nightlife@dc.gov #DCHOPE

Personal Protection Equipment (PPE) Distribution



Mayor Bowser Phase Two Guidance Webinar in Spanish



MAYOR BOWSER PRESENTS THE





PHASE TWO GUIDANCE WEBINAR

Monday, November 30, 2020
4:00PM

Topics include:

- Outdoor dining
- Updated restrictions
- Tent requirements
- Permitting

RSVP at PhaseTwoGuidanceWebinar.eventbrite.com

#DCHOPE       MURIEL BOWSER, MAYOR



LA ALCALDESA MURIEL BOWSER PRESENTA

FORO VIRTUAL GUÍA DE REAPERTURA FASE DOS PARA RESTAURANTES

Jueves 10 de diciembre de 2020
4:00PM

Se incluirán los siguientes temas:

- Comedores al aire libre
- Requisitos relacionados con carpas
- Permisos
- Últimas actualizaciones acerca de restricciones

POR FAVOR REGÍSTRESE EN:
Guiareaperturafase2restaurantes.eventbrite.com

#DCHOPE       MURIEL BOWSER, ALCALDESA

Need a Test? Get a Test. Then Quarantine.

- Restaurant workers are eligible to get tested for COVID-19.
- You do not need a doctor's note or an appointment for any of the District's walk-up testing sites. But to save time in line, first visit coronavirus.dc.gov/register to create a profile from your smartphone, tablet or computer.

NEED A TEST? GET A TEST. THEN STAY HOME.

TESTING SITES FOR CORONAVIRUS (COVID-19)

DECEMBER 7, 2020 - DECEMBER 12, 2020

Monday, December 7	Tuesday, December 8	Wednesday, December 9	Thursday, December 10	Friday, December 11	Saturday, December 12
8:30 a.m. - 1:00 p.m. Judiciary Square F St., NW between 4th & 5th St., NW Anacostia 2241 Martin Luther King Jr. Ave., SE	8:30 a.m. - 1:00 p.m. Judiciary Square F St., NW between 4th & 5th St., NW UDC-CC Bertie Backus Campus 5171 South Dakota Ave., NE	8:30 a.m. - 1:00 p.m. Judiciary Square F St., NW between 4th & 5th St., NW Anacostia 2241 Martin Luther King Jr. Ave., SE	8:30 a.m. - 1:00 p.m. Judiciary Square F St., NW between 4th & 5th St., NW UDC-CC Bertie Backus Campus 5171 South Dakota Ave., NE	8:30 a.m. - 1:00 p.m. Judiciary Square F St., NW between 4th & 5th St., NW Anacostia 2241 Martin Luther King Jr. Ave., SE	10:00 a.m. - 4:00 p.m. Marie Reed Aquatics 2200 Champlain St., NW IN PARTNERSHIP WITH CORE
2:30 p.m. - 7:30 p.m. Geico Garage @ Nationals Park S. Capitol St., SE & N St., SE Engine 4 2531 Sherman Ave., NW Engine 11 3420 14th St., NW Engine 24 5101 Georgia Ave., NW Engine 31 4930 Connecticut Ave., NW	10:00 a.m. - 4:00 p.m. Hillcrest Recreation Center 3100 Denver St., SE IN PARTNERSHIP WITH CORE 2:30 p.m. - 7:30 p.m. Geico Garage @ Nationals Park S. Capitol St., SE & N St., SE Engine 8 1520 C St., SE Engine 10 1342 Florida Ave., NE Engine 30 50 49th St., NE Engine 33 101 Atlantic St., SE	10:00 a.m. - 4:00 p.m. Emery Heights Community Center 5701 Georgia Ave., NW IN PARTNERSHIP WITH CORE 2:30 p.m. - 7:30 p.m. Geico Garage @ Nationals Park S. Capitol St., SE & N St., SE Engine 4 2531 Sherman Ave., NW Engine 11 3420 14th St., NW Engine 24 5101 Georgia Ave., NW Engine 31 4930 Connecticut Ave., NW	10:00 a.m. - 4:00 p.m. Edgewood Recreation Center 300 Evarts St., NE IN PARTNERSHIP WITH CORE 2:30 p.m. - 7:30 p.m. Geico Garage @ Nationals Park S. Capitol St., SE & N St., SE Engine 8 1520 C St., SE Engine 10 1342 Florida Ave., NE Engine 30 50 49th St., NE Engine 33 101 Atlantic St., SE	10:00 a.m. - 4:00 p.m. Christian Tabernacle Church 2033 11th St., NW IN PARTNERSHIP WITH CORE 2:30 p.m. - 7:30 p.m. Geico Garage @ Nationals Park S. Capitol St., SE & N St., SE Engine 4 2531 Sherman Ave., NW Engine 11 3420 14th St., NW Engine 24 5101 Georgia Ave., NW Engine 31 4930 Connecticut Ave., NW	12:00 p.m. - 4:00 p.m. Engine 8 1520 C St., SE Engine 10 1342 Florida Ave., NE Engine 30 50 49th St., NE Engine 33 101 Atlantic St., SE

No appointment needed. Pre-register at coronavirus.dc.gov/register

NeedATestGetATest.com

CORE
Community Organized Relief Effort

DC HEALTH
GOVERNMENT OF THE DISTRICT OF COLUMBIA

GOVERNMENT OF THE
DISTRICT OF COLUMBIA
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CORONAVIRUS.DC.GOV

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Carry-Out and Delivery Safety Reminder



Restaurant Association Updates

Kathy Hollinger, President, Restaurant
Association of Metropolitan Washington
(RAMW)



Restaurant Association Metropolitan Washington

Kathy E. Hollinger, President & CEO

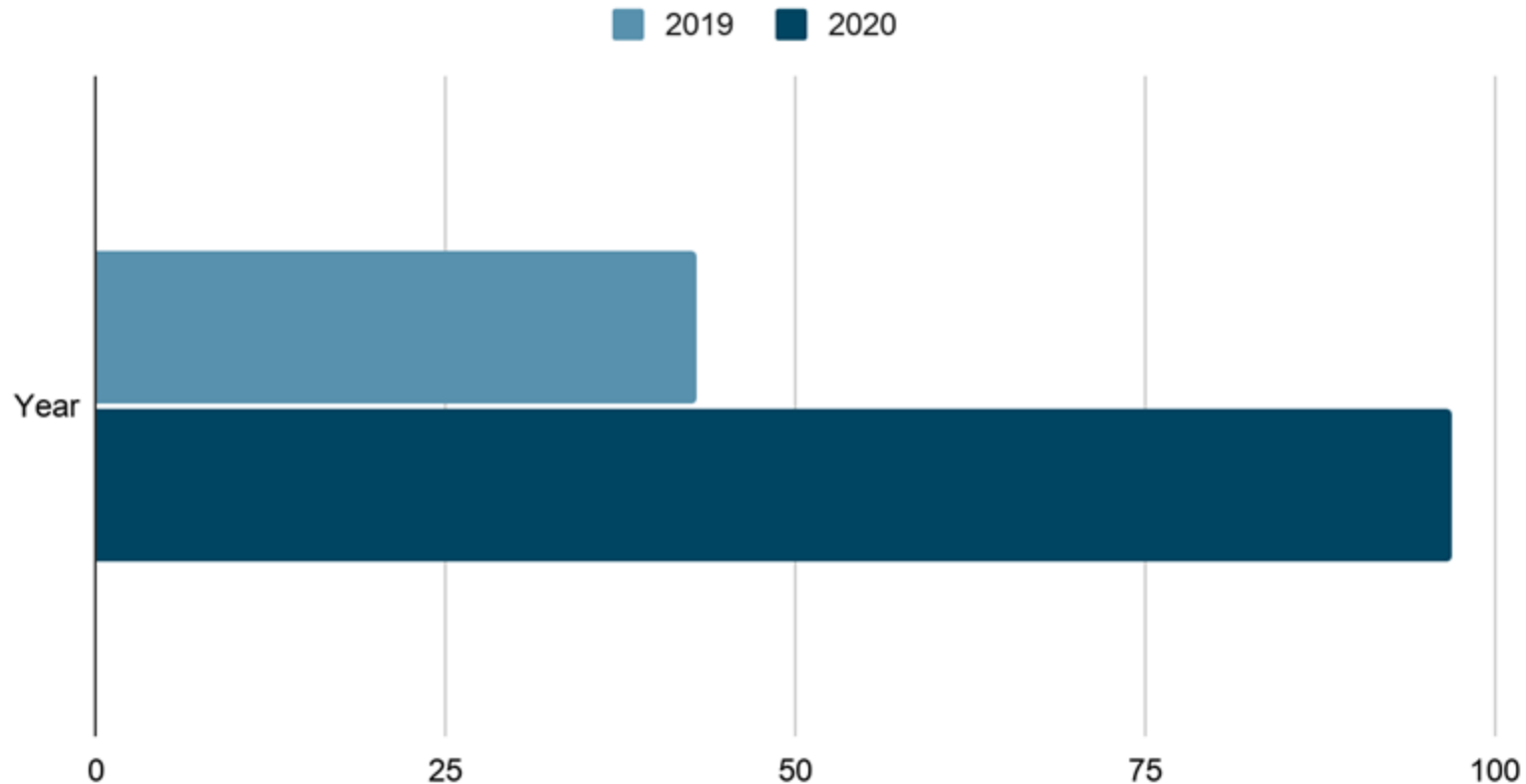
Current State of the Restaurant Industry

- Employing 40% of normal workforce
- Foodservice/restaurant make up 31,057 UI claims, which is 62% of UI claims
- Experiencing a 55% decrease in sales
- 80% open for indoor dining→ 59% of restaurants are not reaching the indoor allowable capacity
- 74% said that outdoor dining is very important to their business
- 74% of operators are having trouble bring diners into their restaurant & think consumer confidence is a major issue
- 49% of operators are planning to alter operations heading into the colder months

Restaurant Closures

We have experienced 112% increase of restaurant closures

Closures March thru November (2019 vs. 2020)

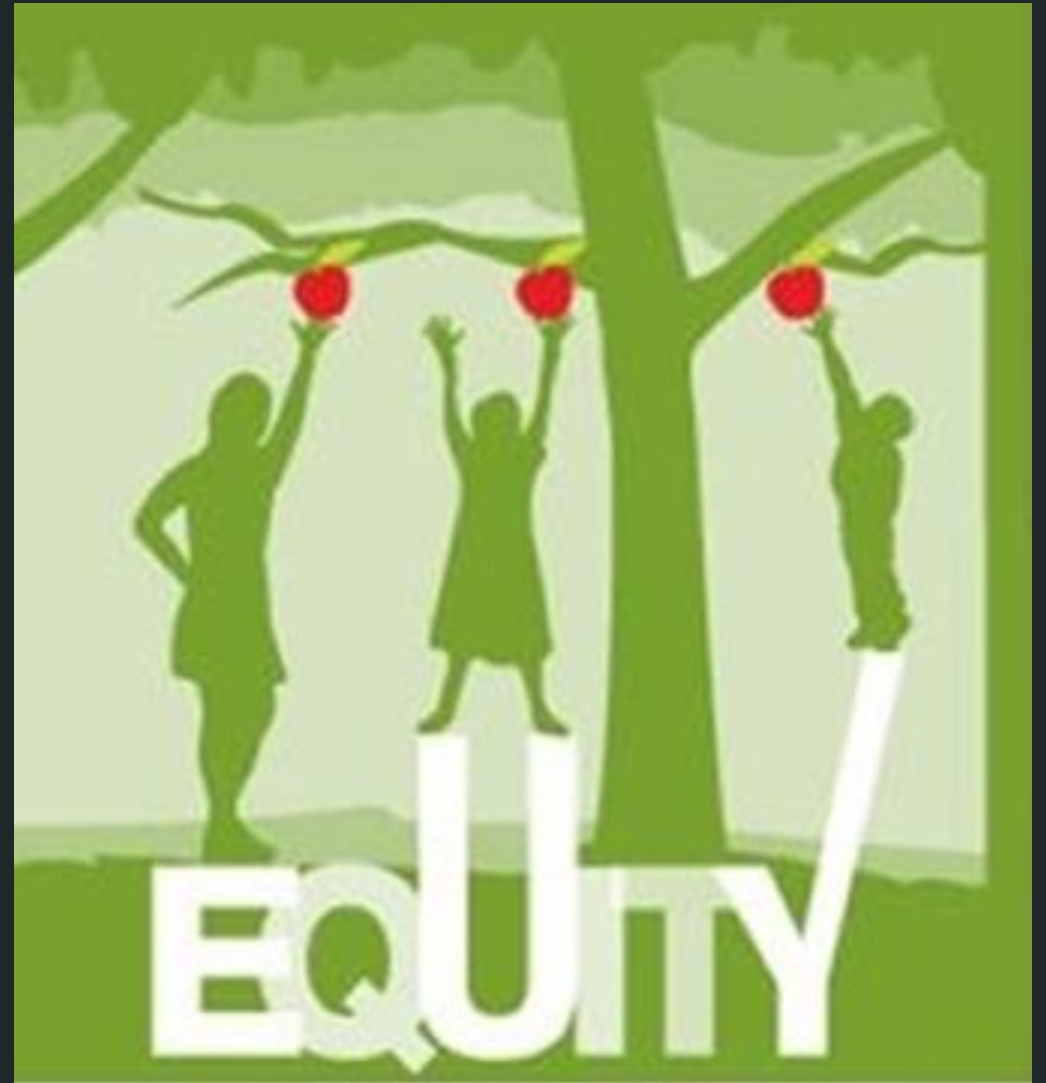


Resetting Our Industry: Future Legislative & Regulatory Priorities



- Grant and forgivable loans
- Increased access and use of public space
- Support ease of take out and delivery
- Partner on consumer confidence, support local restaurants campaign
- Provide opportunities for rent relief and forgiveness
- Commit to not increasing taxes or imposing new taxes on restaurants

Recovery Focused on Equity and Inclusion



Marketing Support & Building Consumer Confidence



THANK YOU

Restaurants are working hard to ensure safe + enjoyable dining out or in your home.

Thanks for standing by us! **#HereForYou**

EVENTS

DC

RAMW



Special Guest Remarks

Pastry Chef Tiffany MacIssac, Owner, Buttercream DC

Kim Bryden, Owner and Founder, Cureate

Yamrot Ezineh, Owner, Letena DC

Open Discussion

Q & A

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