

RECOVERY WEEKLY CHECK-IN

WITH DMPED

Economic Recovery Updates

December 22, 2020

[CORONAVIRUS.DC.GOV/RECOVERY](https://coronavirus.dc.gov/recovery)

DMPED
OFFICE OF THE DEPUTY MAYOR FOR
PLANNING & ECONOMIC DEVELOPMENT

WE ARE
WASHINGTON
GOVERNMENT OF THE
DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR

Welcome

**Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)**

The Entertainment Bridge Fund

Sybongile Cook, Director of Business
Development, DMPED

Entertainment Bridge Fund

A \$29.5 million investment in the entertainment industry to provide financial relief to entertainment venues that have experienced significant economic distress since the beginning of the COVID-19 public health emergency.

The Bridge Fund is intended to support businesses and the people they employ until we get to the new normal.



Entertainment Bridge Fund

About: **\$29.5 Million grant fund** to provide financial relief to entertainment venues that have experienced significant economic distress since the beginning of the COVID-19 public health emergency.

- Phase 1 (Venues)
- Phase 2 (Supporting Business Program): *Date of Release – TBD*

Eligible Applicants: Live Music Venues/ Concert Halls, Billiard Parlor, Bowling Alleys, Event Venues, Movie Theaters, Museums (private institutions), nightclubs, bars (w/ Tavern License & earned less than 25% of revenue from food sales in 2019, performance venues, skating rinks, specialty experience venues, theaters, arenas

Eligible Use: The funds will support general operational expenses (payroll, rent and mortgage payments, *property & sales tax*, operational expenses, insurance, accounts payable, utilities, COVID-19 related supplies and preparation, and interim use of space innovations)

Award: \$10,000 - \$250,000

Number of Awards: Approximately 300 Businesses (*Estimate*)

Timeline: Applications opened **YESTERDAY**, December 21, 2020 at 11:00 AM
The deadline to apply is **Monday, January 11, 2021 by 5:00 PM EST**

Entertainment Bridge Fund

Eligible Business Types

- Live Music Venues
- Billiard Parlors
- Bowling Alleys
- Event Venues
- Movie Theaters
- Museums (private institutions)
- Nightclubs
- Bars (w/ Tavern License & earned less than 25% of revenue from food sales in 2019)
- Performance Venues
- Skating Rinks
- Specialty Experience Venues
- Theaters
- Arenas

Entertainment Bridge Fund

Eligibility Requirements

- Must be a business that operates a venue in one of the eligible business types illustrated in Slide 2.
- Must be physically located in the District of Columbia
- Must demonstrate business has site control of the venue
- Must be able to demonstrate at least 50% loss of revenue during the public health emergency
- Must have a DC Basic Business license and any applicable ABRA License dated as of January 1, 2020
- Businesses that are permanently closed and have taken steps to cease business operations under DCRA Corporate Divisions and OTR Guidelines are ineligible
- Businesses that receive dedicated District or federal tax revenue are not eligible.

*Additional application criteria is outlined on the coronavirus.dc.gov/bridgefund website.

Are you Entertainment Bridge Fund Ready?

Prepare these documents before you apply:

1. 2019 Tax returns or Form 990 (Nonprofits Only)
2. 2019 Monthly Income Statements showing revenue less expenses
3. 2020 Monthly Income Statements to date showing revenue less expenses with core expenses displayed clearly (rent, payroll, utilities)
4. Copy of active DC Basic Business License
5. Certificate of Clean Hands(dated within 90 days prior to application date, or 30 days after award)
6. Copy of Certificate of Occupancy
7. All applicable (ABRA) Licenses as of January 1, 2020
8. Lease/Deed OR Landlord Affidavit
9. Receipts for DCRA Business License & ABRA License renewals paid for in 2020 if the businesses have been temporarily closed since March 17, 2020 (Optional)

For more information

Sign up for an information session

coronavirus.dc.gov/bridgefund

December 28, 2020 at 3 PM EST

December 29, 2020 at 10 AM EST

Not able to make it? A session recording will be posted to the website afterwards.

Contact Us

The application, application guidance, and FAQs can be found by visiting: www.coronavirus.dc.gov/bridgefund

Deadline: January 11, 2021 by 5 PM EST

Application Questions?

Email: entertainmentbridgefund@dc.gov

Mayor's Office of Nightlife and Culture Updates

Shawn Townsend, Director of Mayor's Office
of Nightlife and Culture



RESTAURANTS

PAUSED: Indoor Dining



**During the pause, restaurants
can still offer:**



Delivery



Grab and go



Outdoor
dining



OUTDOOR DINING

During the pause, outdoor dining structures, tents, and/or canopies are permitted to have up to two side flaps or walls.

Streeteries and Parklets cannot be used during a Snow Emergency. During the “Holiday Pause” (December 23, 2020 to January 15, 2021), Sidewalk Cafes shall not be used if a Snow Emergency is declared.

Using Electric Heaters:

- Small electric heaters may be used with 8- or 10-gauge extension cords.
- Prior to using electric heaters, the establishment must obtain a permit from the Fire Marshall’s office for an electric heater and extension cords. To apply, go to fems.dc.gov; when you click “Application for Permits and Inspections” choose the “Mayor’s Emergency Order” option.
- The permit fee is waived.
- For additional questions, contact the Department of Fire and EMS at fems.fireprevention@dc.gov



Restaurant Bridge Fund

- Application closed **Monday, December 28, 2020 at 5:00 p.m.**



RESTAURANT
BRIDGE FUND

APPLICATIONS NOW OPEN!

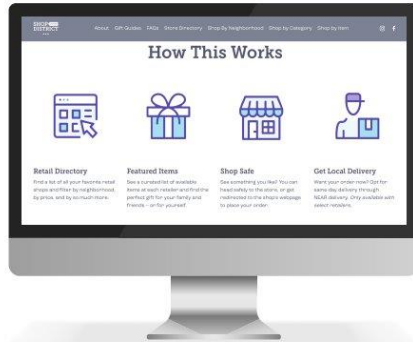
For more information visit coronavirus.dc.gov/bridgefund

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Shop Local DC

SHOP IN THE
DISTRICT
★★★

ShopInTheDistrict.com



Order local food and drinks: dctogogo.com

[CORONAVIRUS.DC.GOV](https://coronavirus.dc.gov)

November 23, 2020



DC | **HEALTH**
GOVERNMENT OF THE DISTRICT OF COLUMBIA

GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR



Welcome!

Enter email or phone number to continue

[CORONAVIRUS.DC.GOV](https://coronavirus.dc.gov)

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Restaurant Worker Relief Fund

- On Mondays, Hook Hall Helps will distribute care kits and family meals to industry workers in DMV. For more information, you can email meals@hookhallhelps.com.



RAMW

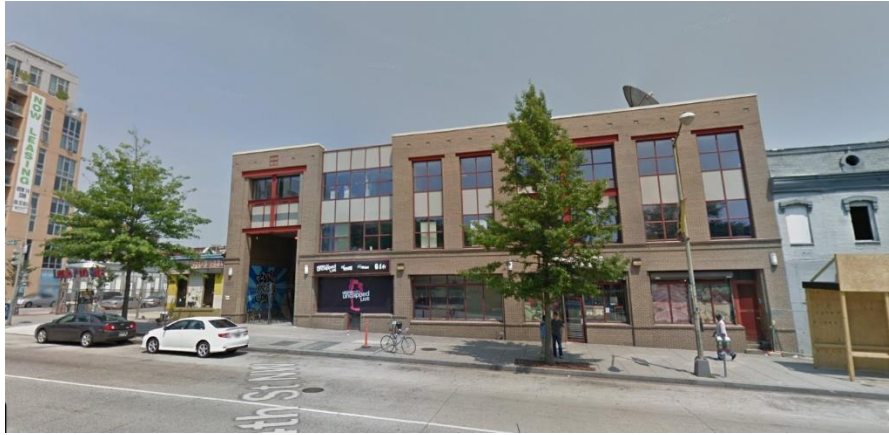
RESTAURANT ASSOCIATION
METROPOLITAN WASHINGTON



Special Guest Remarks

**Ian Callender, Co-owner, Sandlot Southeast/Suite
Nation**

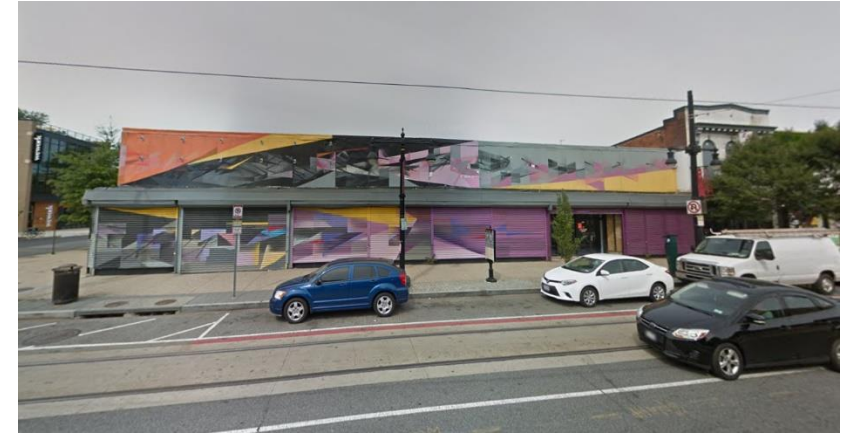
SUITE NATION



2011 @ 14TH STREET & FLORIDA AVENUE (NORTHWEST)



2013 @ WATERFRONT (SOUTHWEST)



2015 @ H STREET CORRIDOR (NORTHEAST)



2019 @ BUZZARD POINT (SOUTHWEST)



2019 @ FAIRLAWN (SOUTHEAST)



2020 @ NAVY YARD (SOUTHEAST)

SANDLOT SOUTHWEST SOUTHEAST



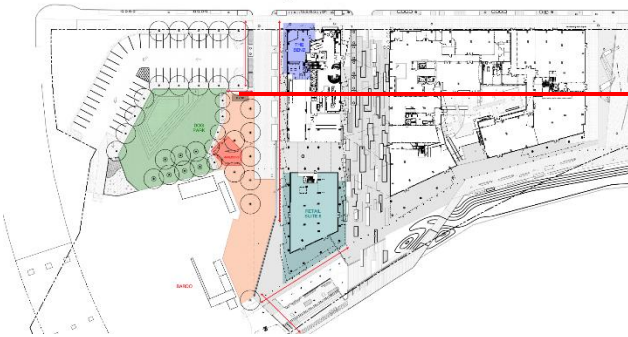
JULY 2018: VACANT LOT



JULY 2019: 1,200 PERSON CULTURAL EVENT



JULY 2020: SITE DEMOLISHED



AUGUST 2020: PRIVATE PUBLIC SPACE

- Modified Business Model to Incorporate New Event Experiences & Retail
- Established New Partnerships w/ MRP Realty & Turning Natural Juice Bar
- Focused More on Quality vs Quantity
- Launched Exclusive Residential Programs w/ Kettler @ Maren/Dock79
- Continue to Build Community Spaces via Strategic Partnerships

SANDLOT SOUTHEAST



Address: 71 Potomac Avenue SE (Maren)

Website: www.sandlotsoutheast.com

Instagram: @sandlotsoutheast

Email: ian@sandlotsoutheast.com

Phone: (202) 455-5325



Special Guest Remarks

Donna Westmoreland, COO, I.M.P Productions



impconcerts.com



theanthemdc.com



930.com



thelincolndc.com

Donna Westmoreland

Chief Operating Officer

donna@930.com | 202-265-0930

Special Guest Remarks

Rebecca Medrano, CEO & Founder, GALA Theater



202-234-7174

info@galatheatre.org

galatheatre.org

   @teatrogala

paso *nuevo*

youth theatre ensemble



transform
feelings
into
art

paso nuevo

youth theatre ensemble



Special Guest Remarks

Marc Barnes, Owner, Park at 14th

The Park at 14th

**THE PARK
HOLIDAY PARTY**

It's that time of year again— time to dust off the decorations and kick the holidays into full gear! Except this year it's 2020. So what does that mean?

It means you need to plan an unparalleled celebration to top off an unprecedented year!....

There won't be dozens or hundreds of guests at your

celebration this year but don't let that stop the merry-making.

A carefully chosen half dozen friends sets the stage for an intimate gathering with great food, festive drinks and a night full of memories.

Just bring the holiday spirit and The Park will supply the rest!

FRI 12/25
CURBSIDE 3PM-10PM

SAT 12/26
CURBSIDE 11AM-10PM

SUN 12/27
CURBSIDE 11AM-8PM

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& DELIVERY**

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The Park at 14th



Follow us!



@TheParkat14th

Contact us

(202) 550-0300

Special Guest Remarks

Jenny Bilfield, CEO & President, Washington Performing Arts



WASHINGTON PERFORMING ARTS

Washington Performing Arts champions the arts as a unifying force. Through collaborations with artists, educators, community leaders, and institutional partners, we bring wide-ranging artistic programs to stages, schools, and neighborhoods throughout our nation's capital and, with our virtual platform, share our work throughout the world.

www.washingtonperformingarts.org



Jenny Bilfield, President & CEO
president@washingtonperformingarts.org



WASHINGTON
PERFORMING ARTS

Dynamic Programs -- offered Virtually!



**“ ‘Dance in DC’
short films capture
the city’s spirit of
entrepreneurship
“**

**-- *The Washington Post*
12/20/20**



‘Home Delivery Plus’ - is a dynamic, residency-style series featuring artists across jazz, classical music of multiple eras and cultures, dance, gospel music, and more. With unique, “Only @ Washington Performing Arts” experiences for participants and audiences.



WASHINGTON
PERFORMING ARTS

Arts Education and Gospel Programs



85 virtual school-based programs (DCPS/Washington Performing Arts partnership); **FAM** (Family Art Moments) launched; **Men, Women & Children of the Gospel**, going strong (virtual rehearsals, recording projects, thousands of views on social media)



Open Discussion

Q & A

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