Welcome

Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)
Remarks

Dr. Andre Perry, Senior Fellow at Brookings, and author of Know Your Price
Remarks

Kenyan McDuffie, Chair Pro-tempore/Ward 5 Councilmember, Council of the District of Columbia
Racial Equity Agenda - Key Accomplishments

- Passage & Implementation of Racial Equity Achieves Results Act (REACH)
- New Equity Enterprises designation
- Equity Impact Fund provides access to capital for minority & women-owned businesses
- Funded Disparity Study
- Increased Access to Capital – $1M to support District Chartered MDI
- Secured ongoing funding for DC Anchor Partnership program
- $3M in the budget for investments to support the advancement and preservation of Go-Go music, history, and culture.
- Introduced Reparations Foundation Fund and Task Force Establishment Act
Racial Equity in Food Access

Mayor Bowser has continued to make improving food access a priority. DMPED has participated in several efforts to improve outcomes:

• Three new grocery stores in Ward 7 and 8 will open by summer of 2022
• DHS launch of online SNAP delivery with Amazon during the healthy emergency
• ABRA proposed licensing changes to incentivize more Ward 7 and 8 grocery stores
• Nourish DC Fund for locally-owned small food businesses
• Tenant Attraction – Telling the real story of our communities through data
About: Mayor Bowser and DMPED announced a new strategy for enhancing equity and making DC’s prosperity more inclusive: an equity inclusion prioritization in forthcoming Request for Proposals (RFP).

Target: Disadvantaged Business Enterprise (DBE) and Residence Owned Business (ROB), or any entities led by, or majority controlled by, individuals designated as socially disadvantaged under the Small Business Administration’s (SBA) definition.
EquityRFP Updates

Langston Slater Schools – 43 P Street, NW (Ward 5)

- The 1st EquityRFP released July 15, 2020
- Two former schools for African American students
- **Ten teams** responded to the Langston Slater solicitation
EquityRFP – Next Steps

• Additional EquityRFP Solicitations:
  ▪ Malcolm X School – 1351 Alabama Avenue, SE (Ward 8)
  ▪ Reeves Center – 2000 14th Street, NW (Ward 1)
  ▪ Hill East – 19th Street and Massachusetts Ave, SE (Ward 7)

• Lessons Learned
  ▪ Our communities want consistency
  ▪ What can we learn from the numbers?
  ▪ How can we improve the EquityRFP?
Special Guest Remarks

Rosie Allen-Herring, CEO & President, United Way of the National Capital Area

Corey Griffin, Board Member, Greater Washington Black Chamber of Commerce
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