

# RECOVERY WEEKLY CHECK-IN WITH DMPED

## Economic Recovery Updates

March 23, 2021

[CORONAVIRUS.DC.GOV/RECOVERY](https://coronavirus.dc.gov/recovery)

**DMPED**  
OFFICE OF THE DEPUTY MAYOR FOR  
PLANNING & ECONOMIC DEVELOPMENT

WE ARE  
WASHINGTON  
GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
DC MURIEL BOWSER, MAYOR

# Welcome

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**Deputy Mayor John Falcicchio,  
Planning and Economic Development (DMPED)**

# MARCH MADNESS 2021



Join Mayor Bowser, Deputy Mayor John Falcicchio, and District agencies at DMPED March Madness, the District's annual economic development showcase and pre-solicitation event.

**WEDNESDAY, MARCH 24**  
**10:00 AM**

**RSVP AT**  
**[mm2021dc.eventbrite.com](https://mm2021dc.eventbrite.com)**

Watch Live on DCN Channel 16, [mayor.dc.gov/live](https://mayor.dc.gov/live) and the Mayor's social media accounts. ASL and real-time captioning will be provided.

#DMPEDMarchMadness

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# Unsung SHeros

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**Patrice Cleary**, Owner, Purple Patch DC, American Filipino Restaurant

**Alice Hammond**, Purple Patch DC's "Mama Alice"



# Remarks

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Sharon Carney, Chief of Staff, DMPED

# DC Economic Recovery

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Recovery Weekly Check-In

Sharon Carney, Chief of Staff, DMPED

March 23, 2021

# Roadmap For Economic recovery

## ROOTED IN HOPE



## OUR APPROACH

### Relief

Mitigate the impacts of COVID through relief measures that include policy and regulatory changes and financial support.

### Recovery

Support operational changes and adaptations to weather the pandemic and build resilience for the long-term.

### Growth

Pursue new opportunities to power our economy and fuel the economic mobility of residents.

# PILLARS OF ECONOMIC RECOVERY

## Resident opportunity and security

### Career Opportunities

Training for in-demand careers, outreach to at-risk learners, childcare

### Housing Security & Affordability

Financial assistance, protections, affordable housing stock

### Connectivity & Mobility

Digital access & literacy, safe, reliable and sustainable transportation

### Financial Security

Income volatility, safety net, wealth building

### Strong Communities

Place-based investment to produce needed services, food access

## Business health and vitality

### Hospitality & Small Business

Small business survival, hospitality & tourism resurgence

### Downtown & Neighborhood Commerce

World-class, people-focused public spaces, local retail districts

### High-Growth Industries

e.g. cyber, clean energy, defense tech, fintech

### Entrepreneurship & Innovation

Homegrown startups and scale ups, risk capital, inclusive innovation

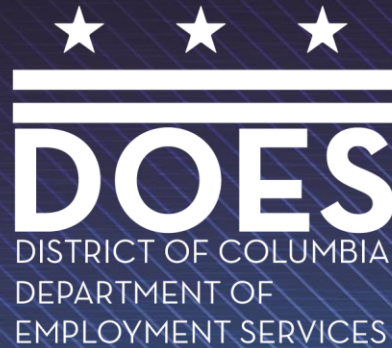


# Remarks

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**Dr. Unique Morris-Hughes, Director, Department of  
Employment Services (DOES)**

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
DEPARTMENT OF EMPLOYMENT SERVICES



DC Department of Employment Services  
**UPDATES**

March 23, 2020

DEPARTMENT OF EMPLOYMENT SERVICES  
DR. UNIQUE MORRIS-HUGHES, DIRECTOR



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# DC Labor Market - Current Status

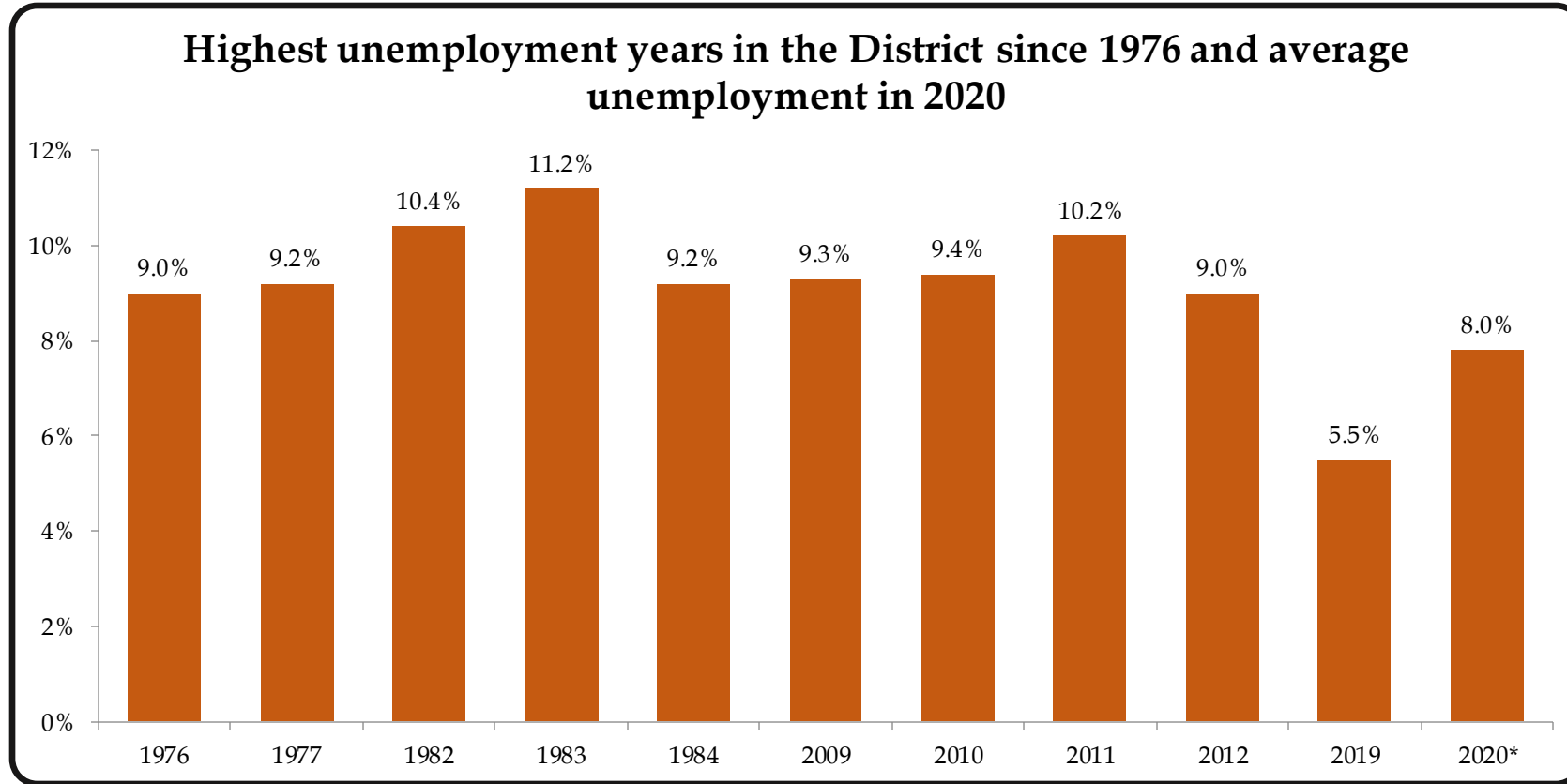
DC Labor Market Indicators				
Metrics	December 2020	January 2021	Change	
Total Jobs	755,600	752,400	-3,200	↓
Unemployment Rate	8.8%	8.4%	0.4	↓
Labor Force*	409,300	409,200	-100	↓
Total Employed*	373,300	374,800	1,500	↑
Total Unemployed*	36,000	34,400	-1,600	↓

Sources: D.C. Department of Employment Services, Office of Labor Market Research and Information in cooperation with the Virginia Employment Commission, the Maryland Department of Labor, Licensing and Regulation, the West Virginia Bureau of Employment Programs, and the U.S. Department of Labor, Bureau of Labor Statistics. Bureau of Labor Statistics (BLS).

Note: Data is seasonally adjusted. December 2020 data is revised and January 2021 data is preliminary.

\*DC Residents

# DC Labor Market – Unemployment Comparison



Source: DOES using BLS data

\*2020 is preliminary average from January to December

# Current State of Women and Employment— By the Numbers

- Recent projections based on economic scenarios modeled by McKinsey and Oxford Economics estimate that employment for women may not recover to pre-pandemic levels until 2024—two full years after a recovery for men.
- Female workforce participation has already dropped to 57%—the lowest level since 1988, according to the National Women’s Law Center.
- In September, when schools resumed, many of them with remote learning, 80% of the 1.1 million people who exited the workforce were women. In December, women accounted for all of the net job losses, while men achieved some job gains. Today, unemployment for women remains 1.9 percentage points above the pre-pandemic level.



# COVID-19 and the Impact on Women

- Pre-COVID-19, women on average already did almost twice as much unpaid care compared to men. The COVID-19 crisis has added a very uneven addition onto an already unequal baseline. One of the main drivers of this disparity is the increased burden of unpaid care—shopping, cooking, cleaning, taking care of kids and parents in the household—which is disproportionately carried by women.
- According to the 2020 Women in the Workplace study, co-authored by McKinsey and LeanIn.org, 1 in 4 women are now considering leaving the workplace or downshifting their careers. While stressors aren't limited to parents, a massive increase in caregiving responsibilities at home and at work may jeopardize women's ability to stay in the workforce and progress.
- According to the survey, 40% of mothers (compared to 27% of fathers) have added 3 or more additional hours of caregiving a day to their schedule. That is 15 or more hours a week, the equivalent of a considerable part-time job.
- For many women in senior roles, this caregiving at home could be exacerbated by additional stress at work, with women reporting that they feel an increase in pressure to be “always on.”
- Historically, women's unemployment has lasted longer on average and it has taken them longer to reenter the workforce after past recessions. There is also a risk that the slow return of women to the workforce may further widen the underrepresentation of women in managerial and corporate leadership ranks for years to come.



# Recommendations

- Expand childcare assistance to empower women to reenter the workforce more quickly and smoothly after the pandemic.
- Educational support could be provided to women without high-school or college degrees.
- Employers can also take measures to ensure that women who have left the workforce during the pandemic are offered opportunities to make up for lost time - reassess workplace norms to increase work-life flexibility for all employees.

# Special Guest Remarks

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**Jocelyn Frye, Senior fellow, Center for American  
Progress Action Fund**

# Remarks

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**Director Kristi Whitfield, Director, Department of  
Small and Local Business (DSLBD)**

## WEASPIRE 2021

A cohort of DC's  
returning citizen  
entrepreneurs and  
existing small businesses

Learn more & apply at  
[bit.ly/WeAspire2021](https://bit.ly/WeAspire2021)

**MAY - AUG 2021**  
WEEKLY CLASSES  
MENTORSHIP  
GROUP COACHING  
PITCH NIGHTS  
**\$2,000+ PRIZES AFTER  
COMPLETING PROGRAM**



# WeAspire 2021

supporting returning  
citizen entrepreneurs

## Learn More at [bit.ly/WeAspire2021](https://bit.ly/WeAspire2021)

**Is your business a registered DC corporation or do you have a trade name registered in the District? If so, the upcoming April 1, 2021 filing deadline may apply to you.**

File the mandatory biennial report and trade name renewal by April 1 to prevent late fees and keep your corporate entity and/or trade name active and in good standing in the District of Columbia.

- A report must be filed with the Department of Consumer and Regulatory Affairs (DCRA) by April 1 the calendar year after registration and every two years thereafter.
- You can file your biennial report or renew your trade name at [CorpOnline.DCRA.DC.gov](https://CorpOnline.DCRA.DC.gov).

Set up a time to speak with a member of the DSLBD team about your business or business idea.

Sign Up at:

<https://calendly.com/inno-ed/meetwithus>



# Special Guest Remarks

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**Kelsey Lents, Co-Founder of Two Birds Inc.**

# Open Discussion

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## Q & A

# CORONAVIRUS.DC.GOV/RECOVERY

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