

# ReOpen DC Advisory Group

May 21, 2020

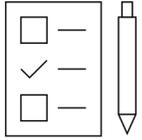
CONFIDENTIAL AND PROPRIETARY. Any use of this material without specific permission of the owner is strictly prohibited. Draft / Pre-Decisional.

Statements of expectation, forecasts and projections relate to future events and are based on assumptions that may not remain valid for the whole of the relevant period. Consequently, they cannot be relied upon, and we express no opinion as to how closely the actual results achieved will correspond to any statements of expectation, forecasts or projections. We disclaim liability to you for any loss or damage of any kind incurred as a result of the use of these materials or reliance on any information provided in these materials. These materials do not contain (and will not be interpreted as) medical, legal, accounting, tax, or other regulated advice, and do not constitute policy advice. The recipient is solely responsible for its decisions (including policy decisions), use of the materials, and compliance with applicable laws, rules and regulations.

Recommendations to the Mayor

# The ReOpen DC Advisory Group's recommendations reflect the voice of DC (1/2)

## Our stakeholder engagement...



**17k+**

Responses to the ReOpen DC survey  
(300,000+ questions answered!)



**45+**

Focus groups with residents, community  
groups and business leaders



**100+**

In-depth interviews with community  
and business leaders



**650+**

Residents, advocates and business  
leaders engaged across focus groups  
and interviews



**10k+**

Townhall participants engaged



**250+**

Committee members provided insight  
to help bring expertise and diverse  
perspectives into the process

## The ReOpen DC Advisory Group's recommendations reflect the voice of DC (2/2)

### What we heard from residents on what they....

#### Need to feel safe

**85%** of survey respondents agreed with DC's current stay-at-home order

**Importance of clear health and sanitation guidelines** - *"These regulations give consumers confidence that reopening is happening safely and help owners plan for the future of their businesses"*

Need for **increased testing**

#### Want to prioritize in reopening

**64%** were supportive of a phased reopening

Financial support needed by **small, local businesses to stay afloat**

**Preserving DC's culture:** With faith, arts, sports, and entertainment as *"the key to the soul of the city"*

**Prioritization of recreational and health facilities**

**Importance of childcare and widely recognized interdependencies among sectors reopening:** *"Without transit and childcare/schools reopening, people can't go back to work"*

#### Want to ensure isn't left behind

**82%** expressed concern for vulnerable communities

**Equitable approach to reopen:** *"All sectors should think about the equity implications of their actions and make sure people who are more at risk get support they need and can stay at home longer"*

Chief concern about the **digital divide** and a **widening achievement gap**

**Reskilling initiatives** to prepare people for work in the "new normal"

# The HOPE principles served as our anchor



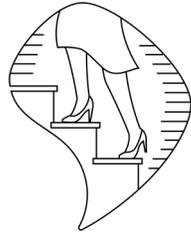
## Health

We value a healthy and safe city

**7,200+** residents

have tested positive for COVID-19 as of mid-May

*“Public health should lead all reopening considerations and planning”*



## Opportunity

We value creating a chance for residents to thrive

**95,000+** unemployment claims

were filed for jobs in DC between mid-March and mid-May

*“We need expanded government services and more forward-looking job and recovery programs ”*



## Prosperity

We value a vibrant city

**\$800 million decrease** in FY 21 budget

*“We must protect services that vulnerable people rely on, despite budget shortfalls”*



## Equity

We value diversity and improving outcomes for our most vulnerable

African Americans

represent **46%** of DC’s population but

account for **77%** of COVID-19 deaths

*“We have to understand unintended and long term consequences and meet people where they are”*

# ReOpen DC's 4-Stage Approach

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
<b>What is the nature of the pandemic?</b>	Declining virus transmission	Only localized transmission	Sporadic transmission	Effective vaccine or cure
<b>What is the nature of economic activity?</b>	Key low-risk activities with strong safeguards (e.g., parks)	Additional activities with strong safeguards (e.g., indoor dining)	Higher-risk activities, with safeguards (e.g., pools)	A "new normal" for DC, likely with all activities as close to normal as possible
<b>Gatherings?</b>	Up to 10 people	Up to 50 people	Up to 250 people	All gatherings
<b>Work remotely?</b>	Strongly recommended	Strongly recommended	Encouraged	New normal
<b>Travel?</b>	Discouraged	Discouraged	Can resume	All travel

➔ Meeting gating criteria will enable us to move from one stage to the next

← Deterioration in gating criteria can halt progress or require us moving back to earlier stages

## Gating Criteria

### DC HEALTH METRICS

To understand when DC is ready to move between stages, DC Health is monitoring:



**Level of community spread (e.g., low transmission rate)**



**Healthcare system capacity (e.g., sufficient healthcare capacity without surge)**



**Testing capacity (e.g., ability to test all priority groups)**



**Public health system capacity (e.g., sufficient contact tracing capacity for all new cases and their close contacts)**

For more information on what DC Health is monitoring and tracking, please visit: <https://coronavirus.dc.gov/>

# Universal safeguards across stages



## FOR INDIVIDUALS

---

**Physical distancing** of at least 6 ft. when not at home

**Mask use** in public spaces

**Stringent personal sanitation** and hygiene practices

**Staying home when sick**

Regular **disinfection of surfaces and objects**

**Enhanced precautions** if you are near or are part of a group that is particularly **vulnerable to COVID-19 risks**



## FOR EMPLOYERS AND VENUES

---

**Physical distancing** of at least 6 ft. for employees and patrons or other safeguards where not possible due to the nature of the service

**Stringent cleaning and sanitation standards** in the workplace

**Health screenings and personal protective equipment** for employees and patrons

**Protections for workers** and their families who are fearful of illness, especially those from vulnerable populations

**Education of employees** about COVID-19

Strategies for **addressing and accommodating ill employees** (e.g., paid sick and family leave)



## VULNERABLE POPULATIONS

---

**Some residents are considered vulnerable based on their risk of being infected or severely impacted by COVID-19 and its related complications**

Collective **commitment to the universal safeguards** is especially important for protecting DC's most vulnerable

People who are vulnerable—or who live with people who are vulnerable—should **practice stringent safeguarding and hygiene**

Employers should **give vulnerable employees and their families the flexibility** to protect themselves and their families, including staying home when necessary and feasible

Where additional exposure risks may exist (e.g., high-density public spaces), public and private efforts should be in place to **ensure access to hygiene/sanitation supplies, testing, and safe isolation** if needed

# Proposed reopen staging across key areas (1/2)

Closed
  Restricted capacity
  Open with safeguards

## Theme

### Work



### Activity / business function

#### Stage 1

#### Stage 2

#### Stage 3

Hotels and accommodations

Open with safeguards

Open with safeguards

Open with safeguards

Office spaces

Work from home strongly recommended

Work from home recommended but up to 25% capacity in office spaces allowed with distancing

Work from home encouraged but up to 50% capacity in office spaces allowed with distancing

Construction sites

Open with safeguards

Open with safeguards

Open with safeguards

Restaurants and food

Restaurants open outdoor seating with physical distancing and safeguards

Restaurants open indoor seating with physical distancing, safeguards, and up to 50% capacity

Restaurants continue 50% capacity, with case-by-case approvals for expansion

Bars and nightclubs

Closed

Closed

Bars and clubs open with capacity limits (5 people per 1,000 sq. ft not to exceed 50% capacity)

Retail

Non-essential retailers can provide curbside and delivery service

Non-essential retailers reopen in-store, with safeguards and capacity limits (5 people per 1,000 sq. ft not to exceed 50% capacity)

Non-essential retailers continue in-store, with safeguards and capacity limits (10 people per 1,000 sq. ft not to exceed 75% capacity)

Personal services

Barbershops and hair salons reopen by appointment with strong safeguards and physical distancing (5 people per 1,000 sq. ft)

All other personal services (e.g., nail salons, massage spas) reopen by appointment with strong safeguards and physical distancing (5 people per 1,000 sq. ft)

All personal services continue by appointment with strong safeguards and physical distancing (5 people per 1,000 sq. ft)

### Learn



Childcare

Limited childcare open (e.g., for children of site-critical workers), limited to 10 people per room

Additional providers encouraged to reopen, limited to 10 people per room

Expanded childcare access with 10 people per room recommended

Preschool-K-12 and adult education

Distance learning only

Schools partially reopen, starting with some schools for students who might benefit most from in-person instruction (e.g., students in transitional grades), followed by opening of all schools with blended instruction. No more than 10 people per classroom, and expectation of A/B schedules.

Higher education

Limited on-campus activities, as today

Colleges/universities to reopen gradually based on District-approved plans (additional guidance to come)

Summer camps

Closed

Summer camps reopened with capacity constraints of 10 people per room for indoor activities and up to 50 for outdoor activities

Expanded access to summer camps with capacity constraints of 10 people per room for indoor activities and up to 250 for outdoor activities

Libraries

Select libraries to provide limited curbside service

Some libraries open with some expanded services

All libraries open with safeguards

Museums and exhibits

Closed

Museums open with limited capacity (5 people per 1,000 sq. ft not to exceed 50% capacity)

Museums can allow limited capacity (10 people per 1,000 sq. ft not to exceed 75% capacity)

# Proposed reopen staging across key areas (2/2)

Closed
  Restricted capacity
  Open with safeguards

## Theme

### Engage



### Activity / business function

#### Stage 1

#### Stage 2

#### Stage 3

#### Places of worship

Continued virtual worship services or groups up to 10 people

Places of worship open to up to 50 people, with safeguards and physical distancing

Places of worship open to up to 250 people, with safeguards and physical distancing

#### Outdoor large gatherings (e.g., parades)

Closed

Outdoor events reopen with up to 50 people, with safeguards and physical distancing

Outdoor events open with up to 250 people, with safeguards and physical distancing

#### Indoor venues (e.g., entertainment, arenas, theatres)

Closed

Venues partially reopen with up to 50 people, with safeguards and physical distancing

Venues open partially with up to 250 people with physical distancing

#### Gyms and workout studios

Closed

Gyms and studios reopen with limited access (5 people per 1,000 sq. ft), with specified safeguards and physical distancing

Gyms and studios continue limited access (5 people per 1,000 sq. ft), with specified safeguards and physical distancing

#### Parks and recreation

Parks, fields, tennis, tracks and golf courses reopen with safeguards; playgrounds closed

Some playgrounds reopen with safeguards

All parks and recreation facilities open with safeguards

#### Communal pools (public and private)

Closed

Closed

Pools reopen with limited capacity and safeguards

### Access services



#### District government

District opens additional in-person services with safeguards and expands virtual service delivery

District opens some additional in-person services with safeguards

Most in-person services resume with safeguards

#### Shared transit

Non-essential shared transit discouraged

Non-essential shared transit can resume

Non-essential shared transit can resume

#### Public transit

Meet demand and allow for physical distancing

Continue to meet demand and allow for physical distancing

Expand to meet demand and allow for physical distancing

#### Healthcare providers

*Continue delivering inpatient and outpatient care, with providers monitoring and preserving health system capacity*

#### Federal government

*Federal government employees are a critical part of DC and their jobs vary based on the type of work they do across office spaces, parks, etc. Federal workers should follow the activity most applicable to their workplaces, in conjunction with guidance from agency leadership*

# Cross-cutting ideas and enablers

## CROSS-CUTTING IDEA OR ENABLER

## DETAIL

**Equity assurance and support for vulnerable populations**



Monitoring equity throughout reopening to increase preparedness and mitigate outbreaks in vulnerable communities, focusing on prevention, health outcomes, and access to resources – collecting and publishing data (e.g., by race/ethnicity) to guide reforms

Exploring innovative philanthropic partnerships to provide health and economic support to communities in need (e.g., financial education)

**Supports to end the digital divide**



Providing access to and/or subsidizing broadband, devices, and training for all residents unable to access digital resources, to enable every Washingtonian to have the ability to work and learn, remotely

**Public-private testing partnership**



Collaborating across DC government and private testing providers to track, report, and centrally coordinate DC's testing strategy, as well as manage rising supply and demand for testing needs during reopening, especially to meet needs of vulnerable residents and communities

**Reorientation of public spaces**



Reorienting public spaces such as sidewalks and streets to support greater outdoor capacity for restaurants and other businesses

Repurposing private spaces that are vacant during early reopening to distribute PPE, expand classroom/childcare space, etc.

Reconfiguring road lanes and traffic signals to prioritize Lifeline Network bus corridors

**Coordinated reopening of education and transportation**



Coordinating the reopening of schools, daycares, and transportation to help students and workers travel safely and provide parents dependent on childcare access to safe and reliable support

**Provision of PPE and supplies**



Using government purchasing power and supply lines to quickly provide businesses, non-governmental organizations, and vulnerable residents with affordable or free PPE, cleaning supplies, thermometers, and other supplies that are needed to support reopening

**Shared accountability during reopen**



Expecting adherence of individuals and employers/venues to DC's universal safeguards

Launching DC-sponsored certification process to help businesses inspire residents' confidence

**Liability guidance for employers**



Determining what flexibilities are needed to account for new scenarios that raise liability issues

**Clear and equitable outreach**



Crafting narrative that inspires confidence and optimism, proclaiming the public health anchoring of reopen decisions and encouraging residents to support DC's businesses ("Shop Local")

Making communications simple, multi-lingual, and informative to enable self-judgment and self-protection

"Meeting residents where they are," especially vulnerable ones, via multi-channel outreach and trusted community partners

# REOPEN DC ADVISORY GROUP RECOMMENDATIONS

## OUR STAGES

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
What is the nature of the pandemic?	Declining virus transmission	Only localized transmission	Sporadic transmission	Effective vaccine or cure
Gather?	Up to 10 people	Up to 50 people	Up to 250 people	All gatherings
Travel?	Discouraged	Discouraged	Can resume	All travel
Work remotely?	Strongly recommended	Strongly recommended	Encouraged	New normal
What can we do?	Key low-risk activities with strong safeguards	Additional activities with strong safeguards	Higher-risk activities, with safeguards	A “new normal” for DC, with all activities as close to normal as possible

## GATING CRITERIA

Level of community spread  
 Healthcare system capacity

Testing capacity  
 Public health system capacity

Meeting our gating criteria

Deterioration in our gating criteria

## OUR SAFEGUARDS

### UNIVERSAL SAFEGUARDS

#### For Individuals

- Physical distancing of at least 6 ft. when not at home
- Mask use in public spaces
- Stringent personal hygiene
- Staying home when sick
- Regular disinfection of surfaces

#### For Employers and Venues

- Physical distancing of at least 6 ft. for employees and patrons
- Regular cleaning and strict sanitation
- Use of health screenings and protective equipment
- Protections for workers and their families, particularly vulnerable persons
- Education of employees about COVID-19
- Strategies for accommodating ill employees

### VULNERABLE POPULATIONS

- Protected through collective commitment to universal safeguards
- Provided employer flexibility
- Easy access to hygiene, sanitation supplies, testing and safe isolation

## OUR VALUES

Health



Opportunity



Prosperity



Equity



# CORONAVIRUS

(COVID-19)

## Situational Update

Thursday, May 21, 2020

[CORONAVIRUS.DC.GOV](https://coronavirus.dc.gov)

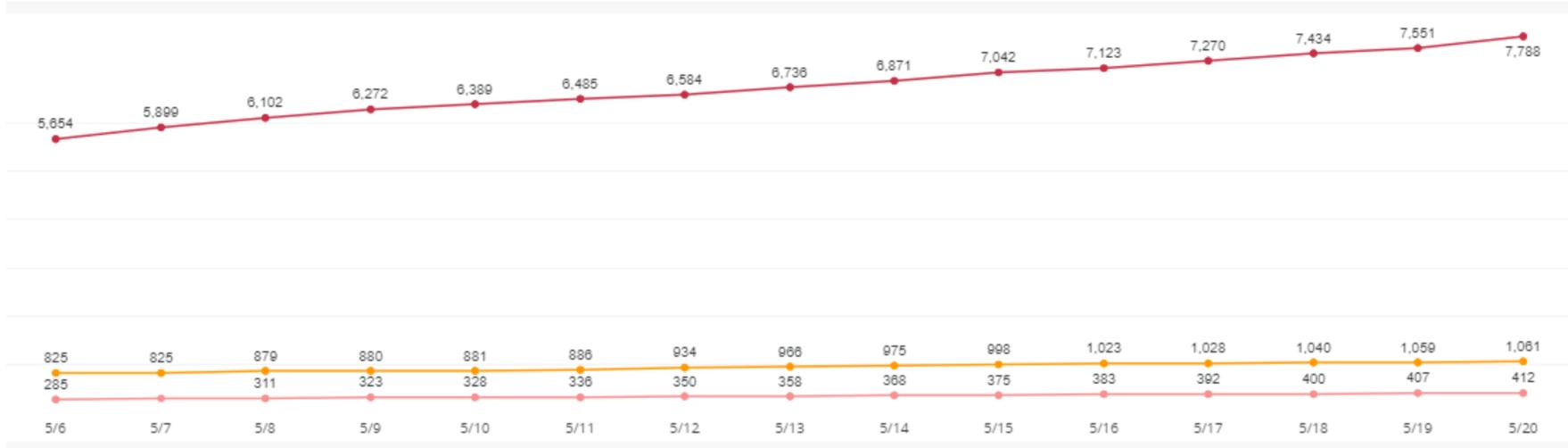


**DC | HEALTH**  
GOVERNMENT OF THE DISTRICT OF COLUMBIA

WE ARE WASHINGTON  
GOVERNMENT OF THE DISTRICT OF COLUMBIA  
**DC MURIEL BOWSER, MAYOR**

# Washington, DC's Curve

Since May 6, 2020



Total Positives **7,788**

Total Recovered **1,061**

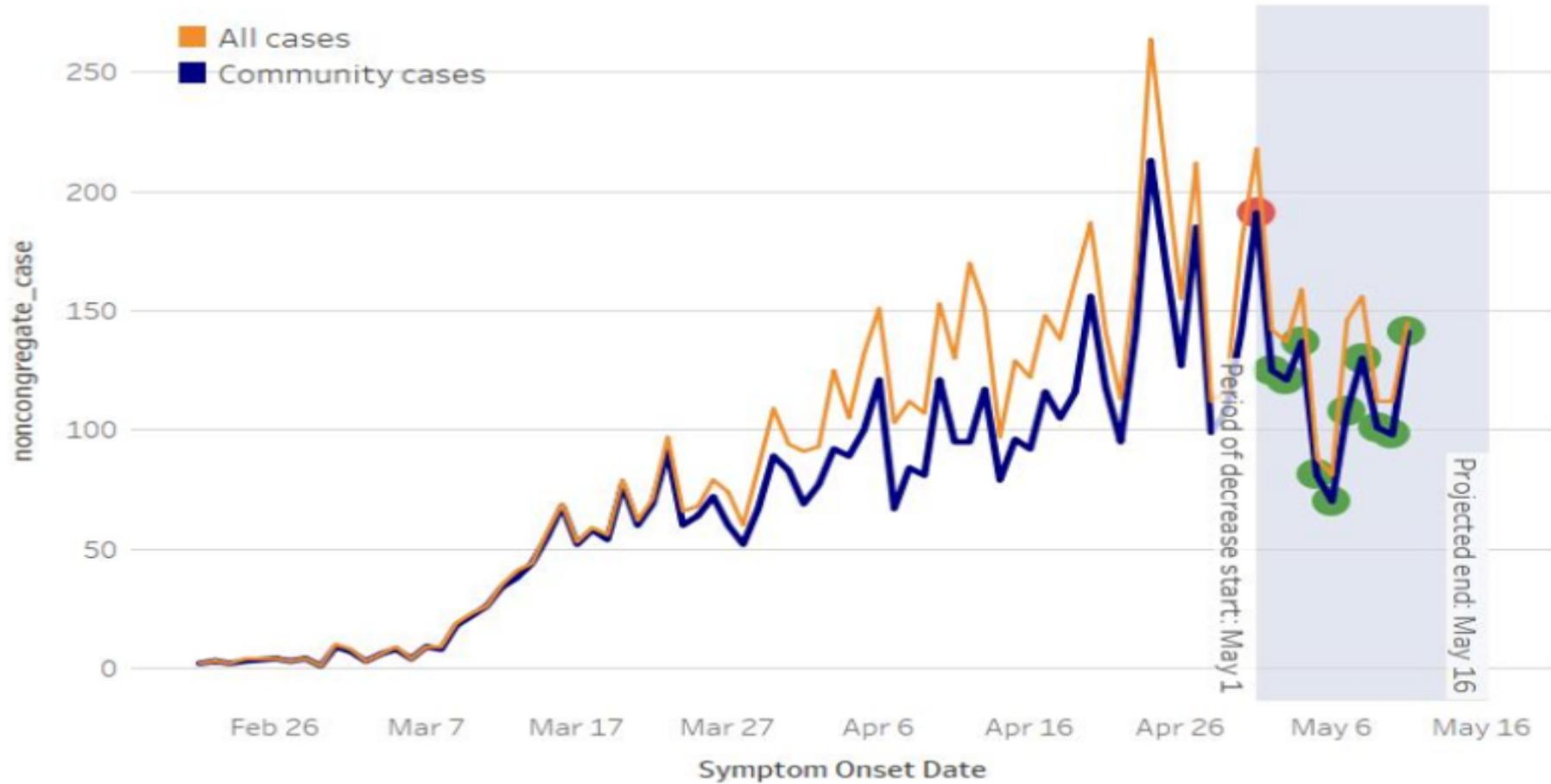
Total Deaths **412**

## New confirmed cases over the past week:

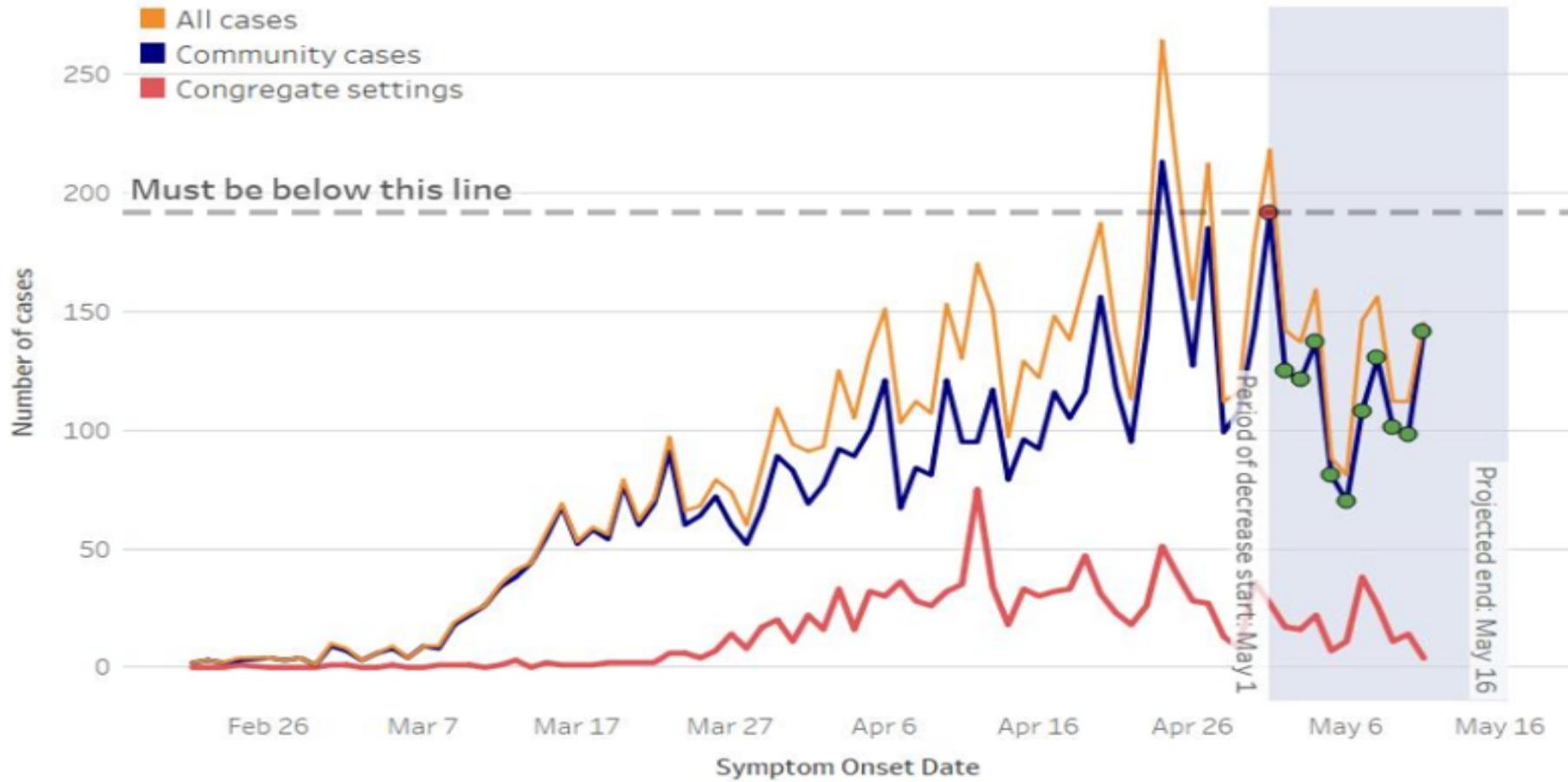
- Thursday, May 14: **135**
- Friday, May 15: **171**
- Saturday, May 16: **81**
- Sunday, May 17: **147**
- Monday, May 18: **164**
- Tuesday, May 19: **117**
- Wednesday, May 20: **237**



### COVID cases within the community by symptom onset date



### COVID cases within the community by symptom onset date



## Sustained decrease in community spread

COVID cases within the community by symptom onset date



Community spread tracks the amount of virus circulating around the city.

This data reflects symptom onset date, not the date cases were reported, and does not include cases in congregate settings.

The countdown to 14 days would restart if there is a day where the number of cases is more than two standard deviations outside of the rolling 5-day average. This means the metric accounts for expected, but slight, ups and downs.



# DC Health Metrics for Reopening

Metric	Phased Reopening	Where we are today (data as of 5/19)
<b>COVID-19 Case Decline</b>		
Sustained decrease in community spread	14-day decrease	11 day decrease
Low transmission rate ( $R_t$ )	$R_t < 1$ for 3 days	$R_t = 0.84$ (<1 for 9 days)
<b>Testing Capacity</b>		
Ability to test all 1) symptomatic, 2) at-risk healthcare workers, 3) essential workers, and 4) close contacts of all new positive cases	Ability to test all four groups	Ability to test all four groups
<b>Health Care System Capacity</b>		
Sufficient healthcare capacity without surge	<80% over 7 days	76% occupancy (over 14 days <80%)
<b>Public Health System Capacity</b>		
Sufficient contact tracing capacity for all new cases and their close contacts	Contact tracing attempt of new cases within 1 day and their close contacts within 2 days	Currently contact tracing priority populations and their close contacts



# Possible Next Steps

**TODAY**

Share ReOpen DC Advisory Group recommendations

**Friday, May 22**

DC will release a ReOpen checklist

**Tuesday, May 26**

Update on stage one of reopening

**Friday, May 29**

Barring any spikes, DC could begin a phased reopening

**Monday, June 1**

New Contact Trace Force members finish training



This is not  
an on/off  
switch

Expect a  
new normal

Staying open  
will require  
everyone to do  
their part



Masks

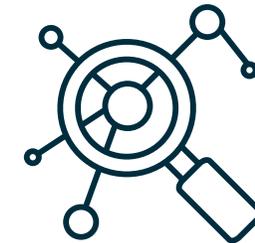


Staying home when sick

Social distancing



Frequent handwashing and disinfecting



COVID-19 testing and contact tracing

# #StayHomeDC



[CORONAVIRUS.DC.GOV](https://coronavirus.dc.gov)



**DC | HEALTH**  
GOVERNMENT OF THE DISTRICT OF COLUMBIA

\*\*\*  
WE ARE  
WASHINGTON  
DC GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR